**WAGNER CARVALHO**+353 083 8022043 | wrccdesign@gmail.com | [www.wrccdesign.com](http://www.wrccdesign.com) | [LinkedIn](https://www.linkedin.com/in/wrccdesign/)

I am a **Product Designer** with over 15 years of experience in advertising agencies, startups, and large tech companies. I create user-centric products that enhance engagement and satisfaction by combining user psychology with technical expertise. My portfolio includes collaborations with brands like Hewlett-Packard Enterprise, BMW, and Ryanair. I excel in designing intuitive interfaces for startups and B2B/SaaS products, balancing innovation with business goals.

**KEY SKILLS**Product Design | UI/UX Design | User Focus | User Experience | Branding | Html + CSS |
Teamwork | Lead | Research | Prototyping | User Interface Design

**PROFESSIONAL EXPERIENCE

Lead UX Designer***Hewlett-Packard Enterprise - Galway, Ireland*Jan 2022 - Apr 2024

* Led and executed end-to-end user experience design for critical projects, aligning with strategic goals and enhancing user satisfaction.
* Collaborated closely with cross-functional teams to create user-centric solutions, including developers, product managers, and stakeholders.
* Conducted user research and usability testing to inform design decisions, ensuring a deep understanding of user needs and behaviours.
* Implemented UX best practices in interface design, creating intuitive, accessible, and aesthetically pleasing digital experiences.
* Utilised various design tools and technologies for prototyping and iterating designs, consistently improving the user journey.
* Actively participated in the UX design community, staying abreast of the latest trends and technologies to drive innovation and excellence.

**Product Designer***Nova Leah - Dundalk, Ireland*Jun 2019 - Feb 2022

* Conceived wireframes and designed new features to improve product interface and experience.
* Gathered client requirements and understand business goals.
* Presented concepts to stakeholders for review and feedback.
* Applied knowledge of user-centered design principles and design patterns.
* Created wireframes, site maps, flow diagrams, and high-fidelity interactive prototypes.

**Digital Designer***Oliver Agency - Dublin, Ireland*Sep 2017 - Jun 2019

* Worked with prestigious clients such as BMW, Musgrave, Kerry Group, Bank of Ireland, AXA, and Bridgestock Care.
* Enhanced user experiences on client websites, supported user research initiatives, designed wireframes and high-fidelity mock-ups, and collaborated on various printing materials.
* Contributed to significant savings in marketing spending and drove practical, creative work across multiple sectors.

**Creative Designer***EPX Printing - Maynooth, Ireland*Nov 2016 - Feb 2017

* Conceptualised, designed, and developed marketing pages and custom features.
* Assisted local customers in creating print materials, such as restaurant menus, leaflets, and flyers, from concept to design.
* Brainstormed with clients, delivering ideas from logotypes to front signage displays before production.

**UI Designer***Connectors Marketplace - Dublin, Ireland*Sep 2016 - Nov 2016

* Prototyped user journeys and created presentations, wireframes, and mock-ups.
* Worked closely with the development and marketing teams.

**EDUCATION**

* Postgraduate Diploma - Fundamentals of UX Design, *Institute of Art, Design + Technology*, Ireland - 2018
* BA Degree in Advertising and Marketing, Brazil - 2004

**PROFESSIONAL DEVELOPMENT**

* Google - Foundations of User Experience (UX) Design - 2022
* UX Design - Foundation Training - 2018

**SIDE PROJECTS**

* **Vegan Jobs Ireland**A job board website helping the community find opportunities that align with their values and build a healthier, more compassionate society. [Visit Website](http://www.veganjobsireland.ie)
* **Manada Podcast**I host the Manada Podcast, interviewing guests and engaging in friendly, productive conversations about IT, UX design, work-life balance, sports, and more.
[Visit Manada Podcast](https://www.youtube.com/%40manadapodcast)